



Shabnam Noori

UI DESIGNER

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SOFT SKILLS

Critical Thinking Skills	Leadership
Decision Making	Communication
Persuasion	Design Thinking
Customer Service	Time-Management
Psychology	Interpersonal Skills
Dependability	Active Learning
Compassion	Perceptiveness
Adaptability	Storytelling
Team Work	

HARD SKILLS

User Interface- User Experience (UI/UX)
Typography & Branding – Graphic Design &
Wireframing, Usability test, User-centered
design, Journey maps. Visual design, Mockups,
Adobe Creative Suite,
Adobe XD, Photoshop, Illustrator, After Effect,
InDesign, Figma, Sketch, Miro, Agile, SCRUM.
Interactive Media, Digital Production
Motion Graphics,
Newsletters, Advertisement
HTML, CSS, JS, React, Github
Delivering Presentations, SaaS
Creativity & Communication, Interpersonal
Adobe Creative Suite
Microsoft Office Suite
Maya

PROFILE

I am a curious, creative and brave person who can handle multiple tasks daily with experience working as part of a team and individually to create imaginative solutions for our customers. I seek to be a part of a creative environment, and when I design I am not thinking about myself, I sit in different people's experiences and think for them and find the ideal solution. I enjoy spending time creating innovative products as a creative, emotional intelligent, user-friendly design, and problem solver.

EDUCATION

Interactive Media Design - Seneca College 05/2021 - 08/2022

Front-End Web Development, UI/UX Design, 3D Design, Graphic Design, Digital Marketing Strategies, Motion Graphics.

Master degree of mining processing engineering- Urmia University- Iran 06/2017 - 06/2019

Extraction, separation, and concentration of minerals from raw Iron ores.

WORK EXPERIENCE

UI/UX Designer - Freelancer 06/2020 - Current

- Work across cross-functional teams to design customer experiences.
- Worked closely with various Marketing and Technical teams (developers), and create assets to effectively conceptualize, communicate, and deliver the user experience.
- Gathered UX feedback from users, Researched competitors' UX, and Visualizing Data.
- Collecting project requirements from the client and analyzing the business logic to create user-centered standards of designs.
- Collecting UX Process through user flows, sitemaps, customer journey map, wireframes, high fidelity prototype
- Understand business needs and bring them to the design process.
- proficiency in Design across mobile(android, IOS), responsive web, and desktop.
- Using Windows and Mac Human Interface Guidelines.
- Icon, Logo and Illustration to create Motion designs for the web.
- Web accessibility Designs using Adobe creative suite, Adobe XD, Figma, and sketch.
- Collect project requirements from the client.
- User research, Competitive analysis, Product definition, Usability testing, Launch,
- Set design requirements based on briefs from internal teams and external partners

Front-end developer - Freelancer - 2019 - 2020

- Proficiency in HTML, CSS, JavaScript, and jQuery, bootstrap.
- Solid understanding of the core design principles.
- Build reusable code and libraries for future use.